

Specifications and Information

NUNAVUT •

Effective February 1, 2010

• NUNAVIK

Telephone Numbers

Nunatsiaq News(867) 979-5357
 Fax1-800-417-2474
 Advertising / Accounting /
 Circulation1-800-263-1452

Deadlines

Friday 5 p.m. preceding publication
 (published on Friday)

Rates

	First Language (includes translation)	Second Language (Inuktitut only)
Employment/Legal (net).....	\$3.88.....	2.49*
Agency (net)	\$2.99.....	1.82*
Regional.....	\$2.55.....	1.53
Local	\$1.95.....	1.04
Online/Web.....	<i>available on request</i>	

*Inuktitut language discounts are only offered to advertising agencies providing camera-ready material for all language versions of their ad. All other advertising agency placements are charged the first language rate.

Frequency and volume discount agreement details are available upon request.

Late ads are exempt from Inuktitut language discounts and are charged the first language rate.

Changes or corrections to camera-ready material supplied by client/agency will be subcontracted to Nortext Multimedia. Charges will be billed back to client/agency according to the current Nortext price grid which is available upon request.

Colour Rates

Spot colour per page	Process colour per page
\$184.00	\$349.00

Notes:

- 1) for spot colour minimum advertisement 300 lines
- 2) for process colour minimum advertisement 600 lines
- 3) colour non-commissionable

Colour separations

Colour reproduction cannot be guaranteed unless colour proofs are provided.

Insertion Rates

10 grams	\$143 per M
15 grams	\$198 per M
30 grams	\$308 per M
45 grams	\$418 per M
60 grams	\$528 per M
Over 60 grams	available on request

Notes:

- 1) Prices F.O.B. Nunatsiaq News printer
- 2) Split zone inserts may be subject to 25% surcharge
- 3) Insertion rates non-commissionable

Commercial Printing

Commercial composing and printing facilities available. Quotations on request.

Minimum and Maximum Requirements

Minimum depth of 14 lines per column width.

Advertisements exceeding 180 lines will be run at full column depth.

Advertisements running through the gutter will be billed for one additional column.

Terms of Payment

Accounts due when rendered. Accounts will be considered past due 30 days after billing. Interest at a rate of 1.5% per month will be charged on overdue accounts.

Retail rates are non-commissionable.

Errors and Omissions

1) Liability of Publisher for non-insertion is limited to the amount paid for the advertisement. Liability of Publisher for any errors is limited to cost of space occupied by the error. The Publisher accepts no liability for errors/omissions in artwork supplied for publication. This includes camera-ready materials, film supplied via the internet or by disk, or in any other form. Digital camera-ready ads (hi-resolution PDFs) are acceptable on CDs, DVDs, uploaded to our secure FTP server, or via e-mail. A proof of the ad must accompany all computer disks. Digital advertising specifications are available upon request.

- 2) Claims for errors in advertisements must be made prior to next publication date.
- 3) Positioning of advertisements is not guaranteed unless a premium is paid.
- 4) The publisher reserves the right to reject, discontinue or omit any advertisement without notice or penalty to either party.
- 5) Advertiser warrants the advertising content will not be libellous or misleading. Advertiser agrees to indemnify Publisher with respect to any loss sustained by Publisher for publishing a libellous or misleading advertisement.

General

- 1) Additional discounts (or surcharges) may apply based on factors including: multi-page usage per issue or per week, camera-ready material, cash payment with order, multi-paper purchases, frequency, colour usage etc.
- 2) All advertising subject to approval. Rates are subject to change without notice.
- 3) The publisher reserves the right or option to insert the word "advertisement" above or below any copy.
- 4) All materials produced by newspaper remain the property of the publisher. The publisher will not be responsible for material supplied by the customer unless return delivery instructions are received within 21 days after use.

Mechanical specifications

Tabloid 6 columns x 215 lines = 1290

Material specifications

1 col	9p6	1 7/12"	1.583"
2 col	20p	3 1/3"	3.33"
3 col	30p6	5 1/12"	5.083"
4 col	41p	6 5/6"	6.833"
5 col	51p6	8 7/12"	8.583"
6 col	62p	10 1/3"	10.333"

Note: Printed column width will appear slightly narrower than material requirement width.